

# Samuel T. Bassett

Resume

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Chicago, Illinois

## Education

<b>University of Illinois at Chicago</b> Ph.D. in Political Science, summa cum laude Dissertation: <i>Consultants, Urban Leadership, and the Replica City</i>	Chicago IL 2015
<b>University of Oklahoma</b> M.A. in Political Science, University of Oklahoma B.A. in Political Science, University of Oklahoma	Norman OK 2008 2005

## Skills

**Business:** Team Leadership, Project Management, Budgeting, Consultative B2B Sales  
**Research:** Statistical analysis, First-Person Observation, Interviewing, Focus Groups, Document Analysis  
**Politics:** Political Strategy, Political Messaging, Campaign Management, Lobbying Strategy, Survey Analysis  
**Computer:** MS Office, STATA, SPSS, WordPress, Blackboard, Moodle  
**Education:** Curriculum Design, Student Counseling, Skills-Based Instruction, Tutoring, Workshop Development  
**Media:** Copywriting, Copyediting, AP Style, Search Engine Optimization

## Professional Experience

<b>CDW</b> <i>Account Representative – Non-Profits</i>	Chicago IL 2016-present
<ul style="list-style-type: none"><li>Partnered with non-profit organizations regarding information technology needs in changing marketplace.</li><li>Specialized on international non-governmental organizations, zoos, museums, and faith-based groups.</li><li>Managed a book of business with over \$1,000,000 of annual revenue.</li></ul>	

## Research Experience

<b>University of Chicago</b> <i>Research Associate, Fiscal Austerity and Urban Innovation, Scenes Project</i>	Chicago IL 2013-present
<ul style="list-style-type: none"><li>Consulted faculty, graduate students, and undergraduate students regarding research methods on ad hoc basis.</li><li>Merged and analyzed multiple large scale data sources to predict effects of infrastructure programs on economic development.</li></ul>	
<b>University of Illinois at Chicago</b> <i>Graduate Assistant</i>	Chicago IL 2010-2015
<ul style="list-style-type: none"><li>Developed and implemented data collection plan for researching tax and expenditure limits.</li><li>Converted qualitative information from experimental legislatures into quantitative dataset.</li><li>Edited and drafted copy for over one dozen articles and three volumes.</li><li>Collected original data regarding cyber conflict, gun violence, and urban economic development.</li><li>Investigated potential causes of undergraduate enrollment tendencies.</li></ul>	

## Academic Experience

<b>Lake Forest College</b> <i>Lecturer in Politics</i>	Lake Forest IL 2013-2016
<ul style="list-style-type: none"><li>Developed curriculum for new undergraduate seminar: Influence and Interest Groups</li><li>Advised students on potential courses, internship opportunities, and post-college career paths.</li></ul>	
<b>Roosevelt University</b> <i>Instructor, Upward Bound Program</i>	Chicago IL 2009-2015
<ul style="list-style-type: none"><li>Advised and counseled first-generation, college-bound students through summer program.</li><li>Established curriculum designed to build skills and reveal life lessons to “at-risk” students.</li><li>Counseled new instructors for the summer programs.</li><li>Assisted grant writing process to renew federal TRiO grant.</li></ul>	

**University of Illinois at Chicago**Chicago IL  
2015*Lecturer in Political Science*

- Taught an advanced undergraduate seminar with a focus on writing skills.
- Advised new graduate assistants of policies, pedagogy, and classroom management.

*Graduate Assistant*

2010-2015

- Independently taught several undergraduate courses, including qualitative and quantitative methods.
- Assisted faculty teaching graduate statistics courses and introductory courses.
- Coordinated teams of graduate assistants on research and teaching assignments.
- Tutored students with atrophies in several skills, including STATA, SPSS, and writing.

**Whitney M. Young Magnet High School**Chicago IL  
2009-2010*Teacher*

- Relaunched an Advanced Placement economics program.
- Advised and counseled students regarding school policies, academic and personal difficulties.

**Edmond North High School**Edmond OK  
2006-2009*Teacher*

- Chartered an Advanced Placement economics program.
- Led a subject area team of teachers (three to five) to the highest average test scores districtwide.
- Coordinated with and integrated other subject areas to reinforce learning.
- Launched and managed multiple school clubs with positive budgets, including chess and robotics.

**Oklahoma City Community College**Oklahoma City OK  
2005-2008*Instructor, Upward Bound Program*

- Advised and counseled first-generation, college-bound students through summer program.
- Deployed curriculum designed to build skills and reveal life lessons to “at-risk” students.

**Selected Academic Presentations**

Bassett, Samuel T. “Exclusive Urban Schools: Education, The Standard Package of Amenities, and Revitalization.” Midwest Political Science Association, Chicago, April 2015

Mouritsen, Melissa M. and Samuel T. Bassett. “Simulations Across Campuses: Costs, Benefits, and Outcomes.” Midwest Political Science Association, Chicago, April 2015.

Bassett, Samuel T. “Contemporary urban leadership: fragmented coalitions, external agenda setting, and the power over place.” Southern Political Science Association, New Orleans, January 2014.

Hoene, Christopher and Samuel T. Bassett. “Locally Imposed Limits: The rise of the new TEL.” Association for Budgeting and Financial Management, Washington, October 2013.

**Selected Publications**

Bassett, Samuel T. 2015. “Towards a unified economic revitalization model: Leadership, Amenities, and the Bargaining Model.” *Urban Studies*. Impact Factor: 1.592 <http://bit.ly/1P8fxa0>

**Political Experience****Consultant, ad hoc employment**

Variable

*Part-Time Lobbyist – Various Causes*

2012-present

- Tracked and advised clients regarding legislation navigating through multiple levels of government on an ad hoc basis.
- Developed and implemented legislative strategy focused on pressure points throughout political system.
- Drafted press releases in support and dissent of legislation.
- Municipal, referendum and state legislative experience.

- Campaign Manager – Various Campaigns* 2007-present
- Crafted electoral campaign strategies for municipal candidates.
  - Delivered victory for Green Party member in a fiscally and socially conservative suburb.
  - Oversaw all elements of a political campaign, from messaging to debate prep to ground game.
  - Municipal experience, undefeated.
- Communications Director – Various Campaigns* 2006-present
- Consulted with campaign teams to develop and implement messaging strategy.
  - Executed extensive direct marketing and social media strategies.
  - Municipal and referendum experience.
- Field Director – Various Campaigns* 2002-present
- Developed canvassing strategy for multiple precincts, as per polling and campaign strategy.
  - Coordinated with other campaign resources to most efficiently use volunteers.
  - Managed precinct captains and directed extended marketing team.
  - State legislative, gubernatorial, and referendum experience.
- Precinct Captain – Various Campaigns* 1998-present
- Managed and deployed direct marketing team to cover small political territories.
  - Trained new canvassers to broadcast disciplined messages, message targeting, and campaign intelligence.
  - State legislative, gubernatorial, and referendum experience.
- Canvasser – Various Campaigns* 1996-present
- Applied direct marketing tactics to potential donors on behalf of political campaign.
  - Used observation, paper- and technology-based resources to target voters with strategic messages.
  - State legislative, gubernatorial, and referendum experience.

### Public Service Experience

- Horace Greeley Elementary School** Chicago IL  
*Local School Council, three terms* 2012-present
- Oversees performance of Blue Ribbon neighborhood elementary school with substantial levels of poverty.
  - Approves and manages budget during fiscal austerity crises in Chicago and Chicago Public Schools.
  - Assisted provision of critical services to at-risk students during labor stoppages.
  - Oversaw promotion from Level 1 to Level 1+ neighborhood elementary school.
- Charter Revision Committee** Edmond OK  
*Member, appointed by council* 2008-2009
- Coordinated with committee members to produce slate of referenda to reform charter.
  - Proposed and passed municipal ethics legislation via referendum.
- Edmond Neighborhood Alliance** Edmond OK  
*Secretary* 2008-2009
- Served as a liaison among neighborhood associations and the municipal government.
  - Lobbied municipal government to protect parkland, reduce traffic congestion, beautify brownfields, and enhance public safety,
  - Consulted 501(c)14 and similarly structured nonprofit organizations facing negative financial, environmental, or political situations.
- Turtlecreek Commons Homeowners Association** Edmond OK  
*President, elected twice* 2007-2009
- Balanced budget during a financial emergency, transforming five-figure losses into a surplus and rainy day fund.
  - Developed and implement long-term infrastructure improvement strategy.
  - Lobbied municipal government on behalf of neighborhood to ameliorate environmental impact of nearby development.

<b>Edmond North High School</b>	Edmond OK
<i>Safe Schools Committee</i>	2008-2009
<ul style="list-style-type: none"> <li>• Identified and triaged potential threats to the physical safety of students, staff, and property</li> <li>• Drafted a school safety program while serving the safe schools committee.</li> </ul>	
<i>Benchmark Exam Committee</i>	2008-2009
<ul style="list-style-type: none"> <li>• Developed and analyzed benchmark assessment examinations.</li> <li>• Routinely met with committees and advised district leadership on methods to improve examinations.</li> <li>• Piloted a qualitative benchmark assessment for final examinations at school building level.</li> </ul>	
<b>State of Oklahoma House of Representatives</b>	Oklahoma City OK
<i>Intern</i>	2005
<ul style="list-style-type: none"> <li>• Organized and solved constituent demands for services.</li> <li>• Drafted speeches, memos, and copy for the weekly email newsletter.</li> <li>• Tracked and maneuvered legislation through opposition-controlled chamber.</li> </ul>	
<b>Oklahoma Interscholastic Press Association</b>	Norman OK
<i>Vice President</i>	2001-2002
<ul style="list-style-type: none"> <li>• Coordinated with faculty to organize two annual, state-wide class conferences.</li> <li>• Advocated for writing and media curriculum in secondary schools to statewide stakeholders.</li> </ul>	
<b>Media Experience</b>	
<b>OkiePolitics (defunct)</b>	Oklahoma City OK
<i>Publisher</i>	2008-2009
<ul style="list-style-type: none"> <li>• Launched and curated blog covering local politics.</li> <li>• Managed team of seven contributors to generate daily copy for readers.</li> <li>• Generated advertising revenue with early online analytics.</li> </ul>	
<b>theLostOgle</b>	Oklahoma City OK
<i>Contributor</i>	2008
<ul style="list-style-type: none"> <li>• Produced original copy for regional satire blog covering local culture, sports, and politics.</li> <li>• Generated leads for other copywriters and contributors.</li> </ul>	
<b>Putnam City West Senior High School</b>	Oklahoma City OK
<i>Magazine Editor</i>	2001-2002
<ul style="list-style-type: none"> <li>• Chartered and produced budget-neutral media outlet driven by advertising and student submissions.</li> <li>• Copyedited thousands of words of rough copy into Associated Press style.</li> <li>• Garnered recognition with multiple statewide press awards for writing, style, and graphics.</li> </ul>	
<i>Sports Editor</i>	2000-2002
<ul style="list-style-type: none"> <li>• Trained colleagues in Associated Press writing style.</li> <li>• Coordinated with editorial team to distribute writer budget and advertising.</li> <li>• Delegated monthly writing assignments to colleagues.</li> <li>• Garnered recognition with multiple statewide press awards for writing and pagination.</li> </ul>	
<i>Writer</i>	1999-2000
<ul style="list-style-type: none"> <li>• Generated original copy covering multiple athletic events.</li> <li>• Garnered recognition with multiple statewide press awards for writing.</li> </ul>	
<b>Bethany Tribune</b>	Bethany OK
<i>Sports Editor</i>	2001
<ul style="list-style-type: none"> <li>• Managed sports section of one to three pages for a weekly newspaper.</li> <li>• Covered athletic events while delegating stories to contract writers.</li> <li>• Coordinated with editorial team to target stories that enhanced sales, advertising revenue.</li> <li>• Broke stories concerning large sports infrastructure investments by local school districts.</li> </ul>	
<i>Sports Writer</i>	2001
<ul style="list-style-type: none"> <li>• Developed a sports beat for local secondary and club league sports.</li> <li>• Produced original copy covering assigned and beat stories weekly.</li> </ul>	

## Other Experience

### **The Mail Drop**

*Customer Service*

Bethany OK  
2001-2002; 2003

- Provided direct assistance to customers in fast-paced environment.
- Operated closing procedure, including counting inventory, reconciling accounts, and clearing cash registers.
- Created shipping labels, packed open contents, and managed shipping program.